

# THE BIGG CHALLENGE

Triangle area students were invited to dream up the most creative, bold and uncommon ways to enrich the lives of others. We call it The Big Ideas for the Greater Good (BIGG) Challenge.

Inspire Media will create professional videos of the 10 best ideas coming to life - the kind of videos that go viral. We will unveil them at the BIGG Premiere then share them via social and traditional media channels so they can INSPIRE others.



**SUNDAY, AUGUST 3 AT 4:00PM**  
**CAROLINA THEATRE, DOWNTOWN DURHAM**

## **This will be the most inspiring night of the year!**

Join hundreds of kids, families and celebrities for a first of its kind, Hollywood-style event. The kids will walk the red carpet, have their photos taken and be interviewed by the media.

## **It will be a night they will never forget.**

During the BIGG Premiere, the videos will be shown for the first time and the kids will share their experiences.

There is no cost—just come and see what can happen when BIGG ideas are celebrated and shared.

## **GET INVOLVED!**

There are many opportunities to be a part of this BIGG event. Volunteers are needed to:

- Lead the production of the projects
- Serve as the videographer for a project
- Find sponsors to fund the projects
- Help at the BIGG Premiere

INSPIRE MEDIA  
NETWORK

For more information please contact us at  
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or [InspireMediaNetwork.org](http://InspireMediaNetwork.org)